

SPONSORSHIP PROGRAM PROFRESSIONAL DEVELOPMENT MEETINGS (PDM)

Meeting Sponsorship - \$1,250.00 Contact: Chapter Office at 425/468-6178

Benefits:

- Sponsor's logo and contact information will be presented on the slide show introducing the meeting.
- Sponsor will be able to present a 1-3 minute introduction.
- Sponsor-provided "mail-back" cards will we placed at each table setting at the PDM.
- Sponsor may set up a booth to display their products or services (sponsor is responsible for all additional expenses related to a booth).
- Sponsor logo and link will be presented on the bimonthly newsletter describing the PDM.
- Sponsor's logo and link will be placed on the chapter's home page of the website for the month preceding and 6 months after the PDM.

Facts:

- The Puget Sound Chapter of APICS has approximately 3,025 members/prospects on our mailing list. These professionals come from 300+ companies and APICS Puget Sound provides services to its members in Washington State and Northern Idaho.
- PDM's are held monthly 8 times/year with a pre-dinner workshop at 5:00 pm, dinner at 6:00 pm and the presentation at 7:00 pm.
- Approximately 50+ members attend the monthly PDM's.
- The PDM presentations offer the membership the opportunity to learn from industry experts and practitioners about current trends and issues facing business today.
- 50% of attendees have the title "supervisor" or greater. Members hold a wide variety of titles related to operations management and supply chain.

About APICS:

APICS develops and empowers supply chain professionals and their colleagues. We are essential partners in transforming the way people do business, drive growth and reach global customers.

The Puget Sound Chapter promotes APICS goals by providing networking opportunities, monthly professional development meetings, certification and continuing education classes, seminars, and publications to the members and their companies.

Vision— APICS Puget Sound Chapter is the leading source of professional development for the Washington State Supply Chain and Operations community.

Mission— Serve Supply Chain and Operations professionals and the business community through educational experiences that will add value to our members and business partners.